

PRESS KIT

Praise for *Wired for Authenticity*

"If you're not leading with authenticity, your employees know it. In a time when companies must retain top performers to succeed, it is critical to lead with compassion, clarity, transparency, and trust. In this terrific guide, Henna Inam explains why leaders must change their approach and shows us how with vivid examples. Practice authentic leadership with *Wired for Authenticity*. It is excellent!"

– Marshall Goldsmith, a *Thinkers 50* Top Ten Global Business Thinker, and top ranked executive coach

"In *Wired for Authenticity*, Henna Inam re-introduces us to our original nature and offers practices to bring that authentic person to life! When our true selves show up to work, we can better connect with our teams, colleagues, family and friends. Even more powerful, we give those around us permission to do the same. It is contagious!"

– Kathleen Ciaramello, President National Food Service and On-Premise, Coca Cola Refreshments

"*Wired for Authenticity* is the definitive guide to your journey of self-awareness. Along the way, you will meet the colorful cast of characters that inhabit and inhibit you, and you will develop the skills you need to recognize, confront, and influence outcomes. Henna Inam's vulnerable and irreverent style will enable you to unleash your inner authentic self."

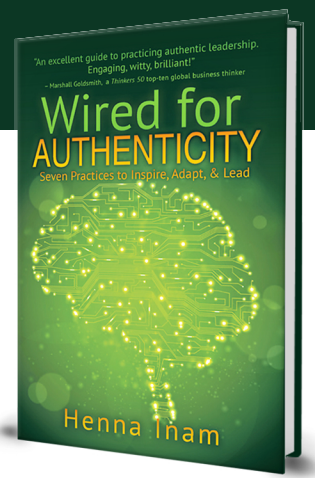
– Alex Wellen, CNN, Chief Product Officer

"Ironically, despite most human beings' natural tendency to be authentic, as leaders it is easy to lose this quality in the struggle to be the ideal leader. Henna Inam's *Wired for Authenticity* shows us that one of the most powerful tools for effective leadership already exists within us and is waiting to be unleashed and nourished for stronger relationships, genuine engagement and, ultimately, ideal results."

– Pat Esser, President Cox Communications

"When people work with a positive mindset, productivity improves. Our own mind can either sabotage our efforts or be our best friend and ally. Henna Inam expertly coaches us to those better voices. Get inspired by her book, call out your saboteurs, rally your allies, and reach your full potential."

– Shirzad Chamine, New York Times bestselling author of *Positive Intelligence*



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"Authenticity is infectious. A culture of trust and transparency can spread right through to your frontline's relationship with the marketplace and into each client and customer experience. *Wired for Authenticity* shows how authenticity in leadership can and should become the character of your company."

– Gail Evans, Best-Selling Author *Think Like A Man, Act Like A Woman*

"Talent retention lies at the heart of great and sustained performance. Trust in leadership is more important than ever in keeping your best from leaving. Henna Inam provides us with a guide on how authentic leaders can create environments where talent will want to bring their best, stay, and flourish."

– Ann-Marie Campbell, Division President Southern, The Home Depot

"To thrive as a business in this new era, we must learn to foster a trust-based inclusive culture through authentic leadership, simply because it engages people, incubates innovative breakthrough, and optimizes performance. Authenticity pivots at the center of this culture. Thanks to Henna Inam, *Wired for Authenticity* retools us with practical examples and how-to knowledge in self-awareness, open-mindedness, inquisitiveness, engagement, and empowerment."

–Donald Fan, senior director, Global Office of Diversity, Walmart Stores Inc.