

PRESS KIT

WIRED FOR AUTHENTICITY FACT SHEET

SUMMARY

Wired for Authenticity offers a practical toolkit for leaders who seek both authenticity and adaptability in a 24/7 dynamic workplace.

Through the introduction of seven practices of authenticity, the book defines authenticity as a choice we make in each moment that inspires our fullest self-expression for the benefit of the people we lead. It proposes that we're biologically wired for authenticity (it's good for our wellbeing) and inspires experiential learning via experimentation and application.

The seven practices help us evolve as leaders to be authentic and trusted, as well as agile and adaptive. This book comes with online tools to achieve goals, take action, learn, share, create community, and celebrate success.

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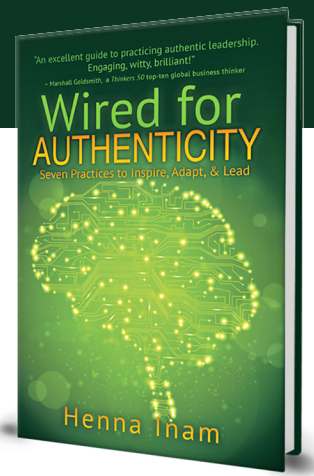
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LAUNCH WEEK

June 22-26

WEBSITE

www.wiredforauthenticity.com

<http://bit.ly/1FcVuE7>

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BOOK DETAILS

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